

Zeina Zeitoun

Photographer, Photo Editor

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Education

Maryland Institute College of Art

BFA in Photography, 2013-2017

Baltimore, MD

Programs

Adobe Creative Cloud

(Photoshop, Premiere Pro,

Lightroom, Bridge, Illustrator,

Audition, Indesign)

Capture One

Final Cut Pro

Figma

Canva

Microsoft Suite

Google Suite

Skills

Photo editing

Digital and film photography

Still life photography

Fashion photography

Studio lighting

Keen attention to detail

Video

Creative writing/Copywriting

Content creation

File Management

Digital Archiving

I am a delightful cook

Languages

English

Arabic

Work Experience

Associate Photo Editor

TODAY.com, *New York, NY*

September 2022 - Current

In charge of selecting and editing images daily for stories published on TODAY.com and TODAY digital platforms. Monitor news agency feeds to identify strong images for breaking and developing news stories. Create photo essays and photo galleries for TODAY.com. Create photo illustrations for stories published on the website and TODAY digital platforms.

Commission photography and illustrations for stories published on the website and TODAY digital platforms. Work with multiple stakeholders and execute assignments from editors on a wide range of topics for all TODAY digital platforms. Make engaging and shareable content for social platforms for a digital audience.

Junior Photographer

Saks Fifth Avenue, *New York, NY*

May 2021 - August 2022

Responsible for assisting and supporting all categories of Saks product photography within the studio, with an emphasis on Ghost photography. Ensure all imagery and branded content meets high quality standards and ensure file management is in line with site requirements. Additionally assists in image selection for Saks RTW shoots shot abroad (Euro) and supports Still Life photography on an as needed basis. Supports Managers and Leads with training of junior staff, and assists senior staff in testing roll-outs towards an improved customer experience.

Digital Tech

Saks Fifth Avenue, *New York, NY*

November 2018 - May 2021

Served as a second eye to the photographer by checking focus, camera format, ensuring color consistency, color balance, exposure, and curves on all images. Oversaw Capture One which included checking for proper ISA, camera format, ICC profile, and cropping/naming/processing images according to the standards. Served as a digital tech and assistant on ready-to-wear and editorial sets in studio and on location. Assisted photographer in problem solving issues with the camera, computer, software programs, and lighting power packs/strobes. Maintained the workflow that insures completing the daily production requirements.

Production/Agency Intern

Cadence Films, *New York, NY*

July 2018 - October 2018

Supported film and image production (on set + in office) through social media/website management, editing documents, project research, and data entry. Assisted with executive needs, travel planning and scheduling, general office needs, and answering phone calls. Maintained office appearance and supply levels, made office runs and deliveries. Got a first-hand experience in the production of film and photo shoots and events.

Photojournalism Intern

André Chung Photography, *Baltimore, MD*

May 2016 - August 2016

Supported André before, during, and after studio and on-site shoots. Managed studio lighting in a variety of environments to achieve desired content. Photographed alongside André and his team for both long-term projects and sudden breaking news in Baltimore and D.C., including the Freddie Grey murder trial and the July 2016 *Safe Streets* issue of the Washington Post Magazine.

Volunteering

Volunteer Photographer/Videographer

Jusoor (US 501c3), *Beirut, Lebanon*

August 2017

Created onsite video content at the school and neighboring camps featuring testimonials and images of students, teachers and volunteers. Assisted the teachers and stood in as a translator in ad outside of the classroom. Edited and produced promotional video for donor and stakeholder audiences featuring testimonials and class-time, while simultaneously pursuing a personal project of my own, Half a World Away.